What our community wants for the future



The City of Whittlesea is growing in population, and by the year 2040 we're expected to grow by another 159,000 people. To plan for the future, Council is developing a long-term Vision that will guide all of Council's work until the year 2040.

An important part of developing this Vision is to understand what our community wants for the future.

In the first half of 2018, we asked anyone who lives, works, studies or plays/visits in the City of Whittlesea to answer these three questions:

What are the things you love about your local area? What are your favourite places in the City of Whittlesea and why?

What are your hopes for your local area by 2040?

This document summarises what our community told us.

How we spoke with the community



Online feedback: surveys, website, social media and online mapping



 Paper-based feedback: postcards, surveys and children's drawing sheets



Activities for all ages: workshops, photo booths, LEGO models and a time capsule

Who we heard from

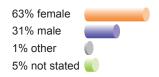


Over 4,000 people participated through submissions,

workshops and forums



All ages, (3 years to 85+ years)



More females than males, and people of other genders



People from every suburb as well as areas outside of the City of Whittlesea



Around two of every five people were born overseas



Aboriginal community members



People of all abilities



Local service providers and community organisations

How we will use the information

The information will be used by Council to develop a Vision that will guide all of Council's work, *Whittlesea 2040*.



What our community told us



Our community loves

- Sense of community
- Celebrating our diversity
- Community events
- Feeling connected and safe at home

Our community hopes for

- A feeling of safety at home and in public
- More and affordable community activities and events
- · A stronger sense of community and wellbeing
- · A welcoming and inclusive community
- Opportunities to have a say



- Well-designed local neighbourhoods
- Good community spaces
- The beautiful, clean area
- The mix of rural and developing residential areas
- Improved facilities in local parks and new theme parks
- Access to affordable, quality homes for diverse types of households
- Carefully planned development balancing growth and retaining semi-rural areas
- Access to new or better local facilities (sports, education) and community spaces
- Quality local swimming pools



- Local shops and shopping complexes
- Variety of social dining options
- Local businesses, services and opportunities to work locally
- · More shopping centres, shops, local eateries
- A variety of local jobs
- Quality education facilities and employment pathways
- More variety in local retail and fresh food suppliers
- Investment in local business and innovation



- Variety of parks and open spaces
- Beautiful natural environment and wildlife
- The many opportunities to be active outdoors
- · The semi-rural environment
- More trees and well maintained parks
- Natural assets, greenery and wildlife that is cared for
- Retained semi rural feel through appropriate new development
- · Cleaner, more sustainable living
- Leadership and investment in sustainability initiatives



- Great public transport network
- Connected and networked roads
- Pathways for walking and cycling
- Improvements to traffic management and road networks
- A greater supply of parking
- · A better and expanded public transport system
- Safe, connected paths for walking and cycling
- More sustainable, innovative transport



- Easy access to health services and community facilities
- Availability of home care and support services
- Good educational institutions
- Lots of new public infrastructure
- More quality local schools and learning and community spaces
- Improved health facilities and expanded medical services
- Greater access to support services for various community needs
- Enough quality infrastructure to meet our growing needs

